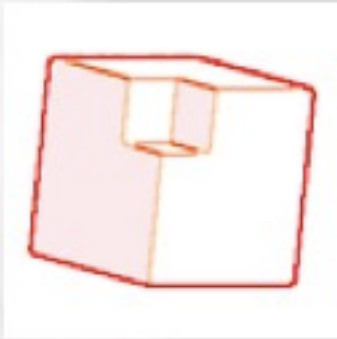
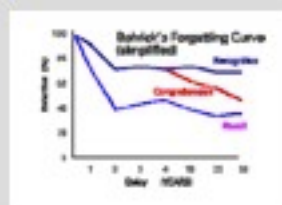
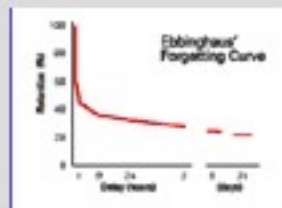


The Fragility of Memory



Forgetting

- "Forgetting, though often frustrating, is an adaptive feature of our memories. We don't need to remember everything that has ever happened to us; engrams that we never use are probably best forgotten." (Schacter, p. 81)
- Some things, like memory for words in a foreign language, we retain for a very long time



Memory Test

- Recall as much as you can about what you did on the morning of September 11, 2001
- Recall as much as you can about what you did on the morning of September 10, 2001
- Recall as much as you can about what you did on the morning of September 11, 2011

Flashbulb Memories



- Term coined by Roger Brown and James Kulik
 - Memory of the circumstances where one learned of a major event (personal or public)
- These memories are usually especially vivid—"live" quality
- Robert B. Livingston's idea of "Now Print" mechanism—causing a particularly vibrant trace to be laid down

Clicker Question

How much would you be willing to wager as to the correctness of your memory from September 11, 2001? (If you are correct, you earn that amount, if you aren't, you pay it. Assume that there is a reliable record we will be able to consult.)

- A. I would not make a bet.
- B. \$25
- C. \$250
- D. \$2,500
- E. \$25,000

Accuracy of Flashbulb Memories



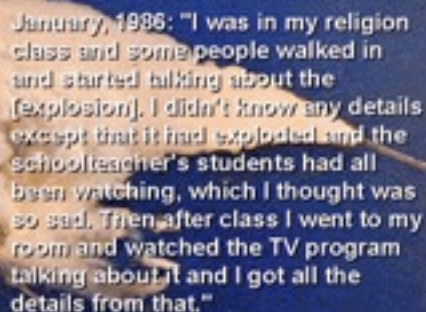
- "For many years I have remembered how I heard the news of the Japanese attack on Pearl Harbor, which occurred on the day before my thirteenth birthday. I recall sitting in the living room of our house—we only lived in that house for one year, but I remember it well—listening to a baseball game on the radio. The game was interrupted by an announcement of the attack, and I rushed upstairs to tell my mother.
- This memory has been so clear for so long that I never confronted its inherent absurdity until last year: no one broadcasts baseball games in December!" (Neisser, 1982, p. 45)

Studying the Accuracy of Flashbulb Memories

- Method: After a particularly major public event (Challenger disaster, California earthquake), ask people to write down how they heard about the event. Then return and ask them again sometime (6 months, 2 years) later.
 - Frequently many discrepancies between subject's first report and subsequent report
 - Nonetheless, the memories remain very vivid
- Those who experienced the events first hand (e.g., were in the region of the earthquake and had to take action) generally had much more accurate later recalls.

Neisser's Challenger Study

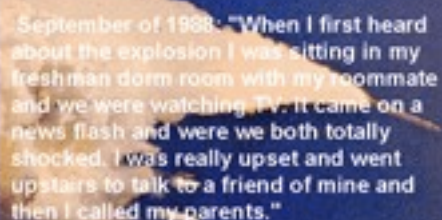
- The Challenger disaster occurred on January 28, 1986



January, 1986: "I was in my religion class and some people walked in and started talking about the [explosion]. I didn't know any details except that it had exploded and the schoolteacher's students had all been watching, which I thought was so sad. Then after class I went to my room and watched the TV program talking about it and I got all the details from that."

Neisser's Challenger Study

- Same student, 2.5 years later



September of 1988: "When I first heard about the explosion I was sitting in my freshman dorm room with my roommate and we were watching TV. It came on a news flash and were we both totally shocked. I was really upset and went upstairs to talk to a friend of mine and then I called my parents."

Will the Real Penny Please Come Forward?



Clicker Question

Which of the following appear on the reverse of the US penny?

- A. "One cent"
- B. The White House
- C. "Justice"
- D. The Presidential Seal

A man whose recall mesmerized a nation



John Dean's Testimony

On September 15 the Justice Department announced the handing down of the seven indictments by the Federal Grand Jury investigating the Watergate. Late that afternoon I received a call requesting me to come to the President's Oval Office. When I arrived at the Oval Office I found Haldeman and the President. **The President asked me to sit down.** Both men appeared to be in very good spirits and my reception was very warm and cordial. **The President then told me that Bob-referring to Haldeman-had kept him posted on my handling of the Watergate case. The President told me I had done a good job and he appreciated how difficult a task it had been and the President was pleased that the case had stopped with Liddy.** I responded that I could not take credit because others had done much more difficult things than I had done. As the President discussed the present status of the situation I told him that all I had been able to do was to contain the case and assist in keeping it out of the White House. I also told him there was a long way to go before this matter would end and that I certainly could make no assurances that the day would not come when this matter would start to unravel (Hearings, p. 957).

Accuracy Check

- Dean's testimony was riveting. He seemed to have a photographic memory
- Then a new source of information was discovered



Watergate Tape Transcripts

P: Hi, how are you? You had quite a day today, didn't you? You got Watergate on the way, didn't you?
D: We tried.
H: How did it all end up?
D: Ah, I think we can say well, at this point. The press is playing it just as we expected.
H: Whitewash?
D: No, not yet-the story right now-
P: It is a big story.
H: Five indicted plus the WH former guy and all that.
D: Plus two White House fellows.
H: That is good; that takes the edge off whitewash, really. That was the thing Mitchell kept saying, that to people in the country Liddy and Hunt were big men. Maybe that is good.
P: How did MacGregor handle himself?
D: I think very well. He had a good statement, which said that the Grand Jury had met and that it was now time to realize that some apologies may be due.
H: Fat chance.
D: Get the damn (inaudible)
H: We can't do that--
P: Just remember, all the trouble we're taking, well have a chance to get back one day. How are you doing on your other investigation? (Presidential Transcripts, p. 32)

Assessing Dean's Memory

"If history has ever proven anything, it surely proves that Dean remembered those conversations and told the truth about them. I will not quarrel with that assessment here, but we shall see that 'truth,' 'accuracy,' and 'memory' are not simple notions. Dean's testimony was by no means always accurate. Yet even when he was wrong, there was a sense in which he was always telling the truth . . ." (Neisser, 1981)

Loftus on Eye-Witness Testimony: *Misinformation Effect*

Shown subjects a video in which there was a car accident at a stop sign

- Half the subjects later asked a question about a yield sign ("how fast was the blue car going when it went past the yield sign?")
- Those who heard the misleading question were more likely to later remember the video as having a yield sign (85% versus 38%).

In other studies, people "recalled" a conspicuous barn in a bucolic scene that contained no buildings at all, broken glass and tape recorders that were not in the scenes they viewed, a white instead of a blue vehicle in a crime scene, and Minnie Mouse when they actually saw Mickey Mouse.

Constructing False Memories of One's Childhood

Loftus and Pickrell asked 24 subjects, 18 to 53, to try to remember childhood events provided by a parent, an older sibling or another close relative.

Three paragraphs related events that had actually happened to the subject

A fourth paragraph related an event of being lost in a mall that had not occurred but was constructed using information about a plausible shopping trip provided by a relative. The relative also verified that the participant had not in fact been lost at about the age of five

The false event involved being lost for an extended period, crying, aid and comfort by an elderly woman and, finally, reunion with the family.

68% recall of the true memories, 29% of subjects remembered the false memory

Hyman Study

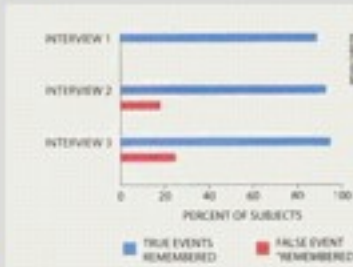
In recollection study subjects given one false event amongst several real ones

- overnight hospitalization for a high fever and a possible ear infection
- birthday party with pizza and a clown

No recall of false event on first interview

20% recalled something of the false event on second interview

One person remembered a male doctor, a female nurse and a friend from church who came to visit at the hospital.



Using Imagery to Create False Memories

Nicholas Spanos led students to believe that they had well-coordinated eye movements and visual exploration skills because the hospital in which they were born placed colored mobiles over their cribs

Half of the participants were hypnotized—
46% false recall

Half encouraged to construct images—
56% false recall



Others afterwards “recalled” other events from the hospital

Inducing False Memories in Children

- In querying children about everyday events, Stephen Ceci also asked them about events which never occurred
 - “Recollect the time you got a finger caught in a mousetrap and had to go to the hospital to get the trap off”
- Asked the children to think hard and try to visualize the event once every ten weeks
- After ten weeks half the children had memories of one of the made up events, with elaboration
 - “My brother Colin was trying to get Blowtorch from me, and I wouldn’t let him take it from me, so he pushed me into the wood pile where the mouse trap was. And then my finger got caught in it. And then we went to the hospital, and my mommy, daddy, and Colin, drove me there, to the hospital in our van, because it was far away. And the doctor put a bandage on this finger.”

Piaget's False Memory

"One of my earliest memories goes back to when I was two years old. I can picture the scene quite clearly... I'm sitting in a stroller my nurse is pushing along the Champs Elyses when suddenly a man attempts to kidnap me. I'm stuck in the carriage and cannot move so I see the nurse bravely coming between me and my potential kidnapper. The man gets away and the nurse ends up with the scars I can still clearly see on her face...When I was about fifteen years old my parents got a letter from my old nurse... She wanted to apologize for mistakes she had made in the past and wanted to return the watch my father had given her as a reward for her bravery... The fact of the matter was that she had made the whole thing up... As a child I had projected the story my parents had heard and believed into my own past as a kind of visual memory."

Testimony of others leads to false memory

Saul M. Kassin arranged for some students to be falsely accused by a confederate of damaging a computer by pressing the wrong key

- Many signed a confession
- Internalized guilt
- Confabulated other details

Clicker Question

What factors does Loftus discuss as possible explanations for the creation of false memories

- A. Forming images activates memory processes
- B. People combine aspects of other experiences into new memories
- C. People have a hard time remembering the source of their experiences
- D. All of the above

Remembering Words You Did Not Hear

Original list:

table	wood
sit	cushion
legs	swivel
seat	stool
couch	sitting
desk	rocking
recliner	bench
sofa	

Test list:

couch
shoe
chair

Recall for the lure "chair" is stronger than for many items on the original list.

The words on the list are the 15 closest semantic associates of "chair" in English

Dees, Roediger, McDermott Paradigm

I was certain, but I was wrong

By Jennifer Thompson

In 1984 I was a 22-year-old college student with a grade point average of 4.0, and I really wanted to do something with my life. One night someone broke into my apartment, put a knife to my throat and raped me.

During my ordeal, some of my determination took an urgent new direction. I studied every single detail on the rapist's face. I looked at his hairline; I looked for scars, for tattoos, for anything that would help me identify him. When and if I survived the attack, I was going to make sure that he was put in prison and he was going to rot.

When I went to the police department later that day, I worked on a composite sketch to the very best of my ability. I looked through hundreds of noses and eyes and eyebrows and hairlines and nostrils and lips. Several days later, looking at a series of police photos, I identified my attacker. I knew this was the man. I was completely confident. I was sure.

I was certain, but I was wrong

I picked the same man in a lineup. Again, I was sure. I knew it. I had picked the right guy, and he was going to go to jail. If there was the possibility of a death sentence, I wanted him to die. I wanted to flip the switch.

When the case went to trial in 1986, I stood up on the stand, put my hand on the Bible and swore to tell the truth. Based on my testimony, Ronald Junior Cotton was sentenced to prison for life. It was the happiest day of my life because I could begin to put it all behind me.

In 1987, the case was retried because an appellate court had overturned Ronald Cotton's conviction. During a pretrial hearing, I learned that another man had supposedly claimed to be my attacker and was bragging about it in the same prison wing where Ronald Cotton was being held. This man, Bobby Poole, was brought into court, and I was asked, "Ms. Thompson, have you ever seen this man?"

I was certain, but I was wrong

I answered: "I have never seen him in my life. I have no idea who he is."

Ronald Cotton was sentenced again to two life sentences. Ronald Cotton was never going to see light; he was never going to get out; he was never going to hurt another woman; he was never going to rape another woman.

In 1995, 11 years after I had first identified Ronald Cotton, I was asked to provide a blood sample so that DNA tests could be run on evidence from the rape. I agreed because I knew that Ronald Cotton had raped me and DNA was only going to confirm that. The test would allow me to move on once and for all.

I will never forget the day I learned about the DNA results. I was standing in my kitchen when the detective and the district attorney visited. They were good and decent people who were trying to do their jobs -- as I had done mine, as anyone would try to do the right thing. They told me: "Ronald Cotton didn't rape you. It was Bobby Poole."

I was certain, but I was wrong

The man I was so sure I had never seen in my life was the man who was inches from my throat, who raped me, who hurt me, who took my spirit away, who robbed me of my soul. And the man I had identified so emphatically on so many occasions was absolutely innocent.

Ronald Cotton was released from prison after serving 11 years. Bobby Poole pleaded guilty to raping me.

Ronald Cotton and I are the same age, so I knew what he had missed during those 11 years. My life had gone on. I had gotten married. I had graduated from college. I worked. I was a parent. Ronald Cotton hadn't gotten to do any of that.

Mr. Cotton and I have now crossed the boundaries of both the terrible way we came together and our racial difference (he is black and I am white) and have become friends. Although he is now moving on with his own life, I live with constant anguish that my profound mistake cost him so dearly. I cannot begin to imagine what would have happened had my mistaken identification occurred in a capital case. . . .

Jennifer Thompson and Ron Cotton



The man on the left, **Ron Cotton**, who spent 11 years in prison for the rape of Jennifer Thompson. The man on the right is the rapist Bobby Poole

Clicker Question

If you are a juror in a criminal trial, and the verdict depends crucially on the testimony of an eye-witness, what would you do?

- A. Discount all eye-witness testimony
- B. Trust those eye-witnesses that seem honest to you
- C. Rely on eye-witnesses as they generally offer reliable evidence
- D. Other (be prepared to specify)